

Module Code:	ONL721
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Module Title:	Professional Practice and Strategy implementation in the context of Health Care Management.
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Level:	7	Credit Value:	15
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Cost Centre(s):	GABP	<u>JACS3</u> code:	N211
		<u>HECoS</u> code:	100810

Faculty	SALS	Module Leader:	Dr Joanne Pike
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Scheduled learning and teaching hours	15hrs
Guided independent study	135 hrs
Placement	0 hrs
Module duration (total hours)	150 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
MBA Health Management	✓	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>
	<input type="checkbox"/>	<input type="checkbox"/>

Pre-requisites
A first degree with appropriate work experience

Office use only

Initial approval: 12/07/2019

Version no: 1

With effect from: 23/09/2019

Date and details of revision:

Version no:

Module Aims

This module aims to support students in the analysis and implementation of relevant health care strategy, underpinned by contextual awareness of resource implications.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to**Key Skills**

1	Critically appraise relevant policies and clinical governance in clinical practice	KS1	KS3
		KS4	KS5
		KS6	KS9
2	Justify approaches to strategy implementation considering resource implications	KS1-10	
3	Critically evaluate methods of determining quality in health and social care	KS1	KS2
		KS3	KS4
		KS5	KS6

Transferable skills and other attributes

Use information and knowledge effectively
Solve complex problems using appropriate models and theory
Communicate effectively using listening, oral written and media skills

Derogations

NA

Assessment:**Indicative Assessment Tasks:**

In assessment one students will identify a key policy/strategy for their area of practice with a short rationale for choice of the policy/strategy. In assessment two, students will suggest a method of policy/strategy implementation for their own clinical/leadership contexts. Finally in assessment three, a plan for evaluation will be delivered. Thus the three assessments mirror the steps taken in the workplace for implementation and evaluation of policies and strategies.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration or Word count (or equivalent if appropriate)
1	1	Essay	25%	750
2	2	Essay	25%	750
3	3	Essay	50%	1500

Learning and Teaching Strategies:

The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement. On-line material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the six-week period of the module. There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a help-line for additional support and chat facilities through moodle for messaging and responding.

Syllabus outline:

Leadership and finance, clinical governance, methods of developing improvements in practice, the quality improvement agenda; principles and policies, clinical effectiveness, evidence-based practice and the role of clinical guidelines, user involvement, monitoring quality, teamwork, accountability.

Indicative Bibliography:**Essential reading**

McSherry, R. and Pearce, P. (2010) *Clinical Governance 3rd edition* Oxford: Wiley Blackwell

Other indicative reading

Advisory Committee on Clinical Excellence (2019) *National clinical excellence awards Guide for applicants: 2019 awards round*. London: Gov.UK Available from:
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/773508/Guide_for_Applicants.pdf

Advisory Committee on Clinical Excellence (2019) *National clinical excellence awards Guide for assessors: 2019 awards round*. London: Gov.UK Available from:
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/773509/Guide_for_Assessors.pdf

Balding, C. (2018) *The Point of Care: How one leader took an organisation from ordinary to extraordinary: A business fiction* Melbourne Australia: Qualityclass Press

Department of Health. *Letter: Annual governance statements: Guidance*. London: Department of Health. Available from :
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/215136/dh_132926.pdf

Department of Health (2011) *Quality Governance in the NHS:A guide for provider boards* National Quality Board: Department of Health Available from
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/216321/dh_125239.pdf

Monitor (2013) *Quality governance: How does a board know that its organisation is working effectively to improve patient care? Guidance for boards of NHS provider organisations* London: Department of Health. Available from :
https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/284262/ToPublishQualityGovGuide22April13FINAL.pdf

NHS Wales (2019) *Governance e-manual*. NHS Wales . Available from:
<http://www.wales.nhs.uk/governance-emanual/clinical-governance>

Journals:

Journal of Healthcare Leadership

Leadership in Health Services

BMJ Leader